Department of Business Management

Activities for 2009 – 10

The Department has aligned its activities with the Vision of the college and has a staff strength of 13 including 3 visiting faculty.

Rev.Dr.Fr. V.K.Swamy, Dr. K Malla Reddy and Dr. A.G.Moses are the faculty members of the department who are involved in research and consultancy work in Business Management and Economics ; they guide research Scholars' from the department of Economics and department of Management.

Besides, two of faculty namely, Mrs. Sangeeta Thakur and A Mary Francina are pursuing their MPhil Programme.

	MBA II YEAR III	MBA I YEAR I	MBA II YEAR IV	MBA I YEAR II
	SEMESTER	SEMESTER	SEMESTER	SEMESTER
Commencem ent of Classes	13/07/2009	31/08/2009	22/01/2010	22/01/2010
I Internal Assessment Test	7-9 Sep, 2009	26-27 Oct, 2009	25-26 Mar, 2010	1-6, Apr, 2010
II Internal Assessment Test	5-6 Oct, 2009	23-24, Nov, 2009	5 th -6h May 2010	3 rd 4 th may 2010
Last Date of Instruction	31/10/2009	08/01/2010	15 th may 2010	21st may 2010

The department has chalked out its academic calendar as given below:

Faculty of Business Management is actively engaged in development programmes through out the year by participating Seminars, Workshops and guest lectures.

Following are the details of representations and presentations made by the faculty members in the seminars:

Prof.K.Malla Reddy,

> Presented a paper on Global, Recession, Survival and Growth: Role of Management Education at the Seventh AIMS International Conference on Management organized at IIM Bangalore on 21^{st} -23 rd DEC, 2009.

Attended the Director meeting on OCT 2009 at Hyderabad organized by AIMA, Hyderabad

Prof.A.G.Moss

- National Seminar on "Organization Culture-A means to sustain in a Competitive Environment- Aug 21, 2009.
- Delivered two lectures at Refresher course for junior Lecturers under Osmania University Jurisdiction (Telangana Area) Nov 19th & 20th, 2009.

> Poverty and Unemployment in India Planning in India

Delivered Six Audio Visual Lectures (Micro Economics) at EMMRC, Osmania University for UGC, T.V. Program

> Delivering Lectures at Centre for Distance Education, Osmania University to MBA students

Mr.Praveen Kumar , Associate Professor

- National Seminar on "Organization Culture-A means to sustain in a Competitive Environment-Aug 21, 2009.
- Delivering Lectures at Centre for Distance Education, Osmania University to MBA students
- Delivered a Lecture on Budgeting in Educational Institution on 27th July, 2009 for all HAES
- schools/ colleges Principals-at Bishop House, , HYDERABAD AP
- Attended the International Indo American Summit of Indian Foundation at Hotel Kakatiya
- ➤ Towers on 8th Nov, 2009. HYDERABAD -AP
- Delivered extension lectures on 7th Nov, 2009 & 9th Nov, 2009 in Unit IV & V of TQM for IISemester students at Nizam College. HYDERABAD -A

Mrs.R.Anita , Associate Professor

Participated in 21st AIMS Annual Management Education Convention 2009, held at the Indian School of Business in Hyderabad from Aug 27-29, 2009.

Mrs.Kalyani ,Associate Professor

- Participated in a workshop on "Financial Risk Management" at Pragathi Maha Vidyalaya on 17th Sep, 2009.
- > Participated and presented paper on "Agriculture credit at Osmania University,
- Organised by Department of Economics.

Mrs.Sangeeta Thakur, Assistant Professor

- > Attended Faculty Development Programme on "Knowledge Management and Inventive
- ▶ Thinking in the Context of Current Business Trends" on 24th October, 2009.
- Attended National Conference held at IPE, Hyderabad and presented a paper on "Green Marketing" on 3rd & 4th Dec, 2009.

Mrs.Francina , Assistant Professor

> Participated in a Seminar on "The Current Economic Environment for Business", by Dr.Shyamal Roy Professor of Economics at IIM Bangalore at Hotel ITC Kakatiya organized

by ADP Private Limited on 25th June, 2009.

> Participated in 21st AIMS Annual Management Education Convention 2009, held at the Indian School of Business in Hyderabad from Aug 27-29, 2009.

Mr.Ganesh Anand, Assistant Professor

> Attended a workshop on Corporate Social Responsibility at Pragathi Maha Vidyalaya organized in association with IIM B, on 10th July 2009.

Attended a National Seminar on "Financial Inclusion-Aspects, Issues and the Way Forward" held on 6th and 7th Nov 2009, Organized by Department of Business Management, OU, Hyd.

Mr.Kiran Kumar Assistant Professor

Participated in Faculty Development Programme at RG Kedia College, HYD-AP Option for Survival & Role of Management Education" on 8th on "Innovations-Strategic Jan ,2010

Ms.Neha Singh, Assistant Professor

> Attended Faculty Development Programme at RG Kedia College on "Innovations-Strategic

Option for Survival & Role of Management Education" on 8th Jan, 2010.

As part of Learning and Teaching, bridge and certificate courses were conducted on various topics such as Basics in Accountancy, Quantitative Techniques, IT Applications, Communication skills and Personality Development. Certificate courses were carried out in MS Office and DTP.

Interaction with Industry :

Guest lectures were organized by inviting eminent professionals from industry. Details are given below:

S.	DATE	NAME OF THE GUEST	TITLE OF THE GUEST LECTURE
NO			
1	11-08-2009	Mr. P. Ranga Reddy	"A Special Initiative by Business Line"
		Regional General Manager	Business News and Ideas
		The Hindu	 Opportunities of Business Government Policy Initiatives
		Mr. G. Vasanth Kumar	
		Assistant Regional Manager	
		Ther Hindu	
2	19-08-2009	Prof. Mrs. Taruna Shah,	"Financial Evaluation of Leasing and Hire
		A.V. College,	Purchasing"
		Hyd.	
3	31-08-2009	Dr. Gopu Venkataswamy	"Management Education-Strategies for
		Professor and Director	Success"
		Badruka Institute of Foreign Trade,	
		Hyd.	
4	15-09-2009	Sri.V.V.Sanyasi Rao	"Goal Setting and individual Development"
		Jaycees National Trainer	Development
5	09-02-2010	Mrs.Mukti Bosco	NEN WEEK Entrepreneurship -"INDIA: OPPORTUNITIES WITHIN"
		Entrepreneur, Healing Fields.	
6	06-04-2010	Sam Rufus	Choose your specialization – importance of specializations and employment
		Assistant Vice-President IT	potential
		Infrastructure, Delloitte India	

7	30-04-10	Satyanarayana Reddy D	Case study on windows 7 mobile phone
		Microsoft India R& D Development, Hitech City, Hyderabad, AP	
8	04-05-2010	Prof. Obul Reddy Principal ,Apollo Institute of Hospital and Health Administration	Project Work Preparation and guidelines

EXPERIENTIAL LEARNING (Industrial Visit) DATE: 16.03.2010

As a part of our endeavor to increase Institution-Industry interaction and create among the students an awareness and understanding of the practical aspects of the industry students are encouraged to visit industrial units. A visit to HMT for MBA Ist Year student was organized on 16.3.2010

3 <u>CELL ACTIVITIES</u>

Various club/cell activities on the campus aim at fostering team building and leadership skills among students. Some of these student centric activities are

- Group Discussion
- Case Studies
- ➢ Management Games
- Book Reviews
- Business Quiz

5. INTER COLLEGE MEETS /EVENTS

During various inter collegiate meet/events, the students made paper presentations as listed below:

Paper Presentations By students :

S.NO	NAME OF THE STUDENT	TOPIC	PRESENTED AT
1	Akshat Satyajit	Falling Angel of Harvest	At a conference on Financial Inclusion Organised in Dec 2009 by Dept.ofBusiness Management,Osmaina University,Hyderabad.
2	Anna Christina	Falling Angel of Harvest	At a conference on Financial Inclusion Organised in Dec 2009 by Dept.ofBusiness Management,Osmaina University,Hyderabad.
3	Anna Christina	Leadership in 21 st Century	At 21 st AIMS Conference held from 21-23 Aug 2009 at Indian School Of Business, Hyderabad
4	Akshat Satyajit	Alternative Strategies for Energy conservation using non conventional renewable energy sources.	Energies of Change Feb 2010 at Dept of Business Management, OU, Hyderabad.
5	M. Venkat Sai	Role of Ethics	Samiksha 2009 at Vishwa Viswani Institute of Science and Management on 15 th Oct 2009.
6.	R.Satish Kumar	Role of Ethics	Samiksha 2009 at Vishwa Viswani Institute of Science and Management on 15 th Oct 2009
7	Akshat Satyajit	MBA IV SEM	Falling Angles of Harvest Department of Business Management, OU Hyderabad
8	Anna Christina	MBA IV SEM 2-aug-2010	Laedership in 21 st Century 21 st AIMS Conferenceheld at ISB

SI.	Names of the Students	Class	College	Prizes won
No.				
1	Ramesh and Sandeep	MBA II Year	Badruka College	I prize (Group Dance)
2	Ramesh and Sandeep	MBA II Year	Badruka	I Prize (Skit)
3	Santhosh Anthony and Lilly Vincent	MBA II Year	Aurora P.G. College	I Prize Case Study
4	Santhosh Anthony	MBA II Year	Bhavan's PG College	I Prize(Role Play)
5	Akshat, Leny, Vijay Samson, Richard	MBA I Year	Srinidhi Institute of Information Technology	I Prize(Case Study)
6	Abhilash	MBA I Year	Nizam College	Marketing Prize (II Prize)
7	Tharun and Sampath	MBA I Year	CVR Engg. College	Business Quiz (I Prize)
8	Leny	MBA I Year	CVR Engg. College	Marketing Event(II Prize)
9	Naresh	MBA I Year	CVR Engg. College	HR Event – Best Manager (II Prize)
9	Naresh	MBA I Year	CVR Engg. College	HR Event – Best Manager (II Prize)
10	Naresh	MBA I Year	CVR Engg. College	Finance Event – Runner
11	Abhilash	MBA I Year	CVR Engg. College	Finance Event – II Prize
12	Richard	MBA I Year	CVR Engg. College	HR Event – II Prize

The students won laurels in various management events as listed below:

13	Akshat	MBA I Year	All India Inter University Korf Ball Tournment	Osmania Gold Medal
14	Leny Jose	MBA I Year	Nizam College, Hyderabad	Sense and Respond – II Prize
15	Nathalia Desai	MBA I Year	Badruka College, Hyderabad	Finance Event – Runner
16	Anna	MBA I Year	Badruka College, Hyderabad	Finance Event – Runner
17	Vinay Chander	MBA I Year	Kasturba Gandhi College for Women, Hyderabad	Special Prize
18	Leny Jose	MBA I Year	Ronald Ross PG College, Hyderabad	Navigator – First Prize
19	Leny Jose	MBA I Year	Ronald Ross PG College, Hyderabad	
20	Ravi Kanth	MBA I Year	Ronald Ross PG College, Hyderabad	
21	Raghavender	MBA I Year	Ronald Ross PG College, Hyderabad	Dalal Street – Second Prize
				Dalal Street – Second Prize

7. CLUB ACTIVITIES

MANAGEMENT CLUB was inaugurated on 21.10.2009 with the aim to foster team building and leadership skills.

The students of MBA I Year are divided into six teams. The team leader of each group with team members plan and coordinate the activities of Management Club where other teams participate . The activities included

- ✓ Business News
- ✓ Business quiz
- \checkmark Case studies
- ✓ Group discussion
- ✓ Point of view
- ✓ Debate
- ✓ Management Games
- ✓ Role Play

At the end of each session, the students are awarded

- Best performing Group
- Best participant group of the Week
- > Other team prizes

Activities conducted every Saturday are :

- Business News
- Business quiz
- Advertising Quiz
- Debate
- Jam
- Ex tempo

Picnic at Leonia Resorts, Shamirpet for MBA II year

A customary annual farewell to the outgoing students was held on 23/4/2010 by organizing a one-day picnic in the outskirts of Hyderabad. It was a day of fun and frolic and every one enjoyed to the hilt. There were some Kodak moments for future recall thanks to some enterprising students.

V WORKSHOP/EVENT ORGANISED :

Meets /workshops/seminars are conducted for enhancing conceptual learning and practical application. Accordingly <u>E-WEEK CELEBRATIONS was organized</u> by: MBA student. Entrepreneurship week is an awareness campaign initiated by NEN which is the country's largest campaign to celebrate entrepreneurship and to promote and improve Entrepreneurial ecosystem. E-Week India's theme this year "INDIA: OPPORTUNITIES WITHIN"

As part of this initiative, management students of St.Joseph's PG College celebrated E-Week through a range of activities and programs, at a very grand scale on 9th February 2010 in the campus.

It has been a day of learning for the students as well as the faculty.

Four of our I Year Students K.Rebekkaha Christoper, V. Arvind, G.Robert, Sunil Raju participated in Seminar organized by Hyderabad Management Association On "*Impact of Globalization on Education*" conducted By Dr.Yusra AnasExecutive, Director/chairman Academic Advisory board of west International Business institute, Singapore and Adjunct Professor on 23/3/2010 at Hyderabad.

PLACEMENTS:

Various placement activities conducted are listed as :

- **Career Counseling** : The placement cell offers career counselling in terms of student interest, aptitudes, abilities
- **Training Programme**: Training is given on resume building, group discussion & how to face interviews
- **Reccruitment Process :** The process includes pre placement talk and tests
- Almuni Association : The placement centre maintains a close relationship with the almuni for placement.
- **Guest Lectures** : Guest lectures and seminars offers the students an opportunity to get acquainted with different companies and get employment leads.

Placement services provided to students:

Mr. Shiv Kumar , Team Manager from Kotak Mahindra Bank spoke about various opportunities available at Kotak for MBA students .

LIST OF STUDENTS PLACED DURING THE YEAR 2009-2010

S.NO.	Name	Company	CTC
			(Rs.)
1.	Reshma Pudota	Deloitte Knowledge Management	2,88,000
2.	H.Vinay Chander	FSS	2,00,000
3.	Deepika D'Soza	Cognizant	2,00,000
4.	K.Hannah Johnes	Talent gurus Solutions	1,56,000
5.	Jayanth	Cognizant	1,60,000
6.	K.Grace Shalini	Deloitte	2,28,000
7.	Khil Bhushan	Deloitte	2,28,000
8.	Y.raghavender	Deloite	2,28,000
9.	F.R.Francina`	Deloitte	2,28,000
10.	Natalia Desai	Deloitte	2,28,000
11.	G.Sushmitha	Deloitte	2,28,000
12.	Gauthami	Deloitte	2,28,000
13.	Anna Christina	Deloitte	2,28,000
14.	E.Ravikanth	Deloitte	2,28,000
15.	Saraswathi Patel	SBH	2,00,000
16.	Richard Clive Leo	Deloitte	1,80,000
17.	Ratna Paul Reddy	Marks and Spencers	1,56,000

IN- CAMPUS:

S.NO	NAME OF THE	DATE OF	NO. OF	NO.OF
	COMPANY	THE VISIT	STUDENTS	STUDENTS
	VISITED		ATTENDED	SELECTED
7	CTS, BPO	09/01/09	70	-

8	Financial Software	3/3/09	60	-
	Systems			
9	Federal Bank	19/3/09	36	1
10	Amazon	20/4/09		In Process

OFF - CAMPUS:

S.NO	NAME OF THE	DATE OF	NO. OF	NO.OF
	COMPANY	THE VISIT	STUDENTS	STUDENTS
	VISITED		ATTENDED	SELECTED
2	HUSYS	31/1/09	6	1
3	Capital IQ	18/3/09	8	Short listed
4	SBI	7/2/09	1	1

INTERNSHIP PROGRAMMES

In order to facilitate Experiential Learning to the Students, Summer Internship Projects are provided to the students.

<u>The following are the various organizations approached the College for Summer Internship</u> <u>Programme</u>

Sl.no.	Name of the Organization	Date	Process of selection	No. of Students Selected
1	Reliance Capital	20/04/2009	Presentation	All those interested in the project
2	Kotak Life Insurance Company	24/04/2009	Presentation, Group Discussion, Interview	Outof90StudentsattendInternshipprocess36

				Students Short Listed and 19 got selected
3	Sify Corp	30/04/2009	Interviews will be held on 2/05/09	Results awaited
4	H- Line Soft	28/04/2009	Selection in process	Results awaited
5	Coin Consultancies	30/04/2009		

Alumni Association:

The faculty maintains good relationship with the stakeholders i.e, students, alumni

The alumni meet twice in a year. The support from the alumni is tremendous and they help the Students by way of

- Guest Lectures
- Motivational Talk
- > Helping in securing jobs to the students
- Campus placements
- > Teaching
- Basics of Placement etc.,

Other Student Support Services:

- Mentoring and Counselling
- > The students are provided support through one to one interaction, phone and email.
- The study materials, handouts distributed to the students through Students Yahoo groups.
- Mock Viva sessions conducted

Extension Services

• SMILE PROGRAMME is an acronym for

S	-	Societal happiness,
Μ	-	Miles we travel,
Ι	-	I to be given the last priority,
L	-	Love others,
Ε	-	Essence to life

On the occasion of Christmas Celebrations, 2009, students and staff visited ORPHANAGE (Ashrita Family, Medchal) which is run for destitute and homeless AND HOME FOR THE AGED (Bhoiguda) on 21st December, 2009 in order to conduct various activities as part of community services.

A) Field Visit to Bala Bandhu Help Desk at Secunderabad Railway Station:

A group of students of St Joseph's P.G. College accompanied by Counsellor, Maria Morris and Lecturer, M.L. Rao, visited the Divya Disha Help Desks at Secunderabad and Nampally railway stations on September 25th 2009 from 9.30 am to 1 pm with the objective of helping them understand the reasons and factors that make children and youth run away from home and how they are then restored either to their homes or rehabilitation homes.

B) VISIT TO BALA BANDHU AND BALIKA NIKETAN HOMES - UPPAL

A group of students of St Joseph's P.G. College accompanied by Counsellor, Maria Morris visited BALA BANDHU AND BALIKA NIKETAN HOMES - UPPAL later after visiting these homes our students spent some time in entertaining all the kids and teenagers with some songs and games. The group also joined the Divya Disha volunteers in celebrating the birthdays of some children of the homes. They also visited the Balika Niketan transit home.

C) CELEBRATION OF INTERNATIONAL CHILD RIGHTS DAY

The students conducted a common drawing and painting competition for all the boys and girls followed by a small cultural programme prize distribution.
